



TITLE

APPARATUS FOR COLLECTING, STORING AND TRANSMITTING FISHING INFORMATION

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CROSS-REFERENCE TO RELATED APPLICATION

This application claims the benefit of U.S. provisional patent application serial no. 60/457,783 filed March 26, 2003.

BACKGROUND OF THE INVENTION

10 The present invention relates generally to an apparatus for gathering, storing and displaying information and, in particular, to a data logger device for use in connection with various sports such as fishing. The present invention also relates to a web site for transmitting to users the stored information.

 This invention relates to information sharing and data recording systems useful to
15 the sport-fishing field. More specifically, the invention relates to systems that measure and collect data for the process variables associated with fishing. Specifically, it relates to a system where data is collected automatically where possible through the use of sensors and manually through the user. In such a system, the data is then used to perform valuable scientific analysis and to capture personal memories and activities related to the
20 sport-fishing experience. This invention is designed to improve the angler's effectiveness while also recording the richness associated with going fishing.

 Sport-fishing is an activity enjoyed by the young and old, amateur and professional. Success, typically identified with catching quality fish consistently, depends on the angler's understanding of the process variables associated with fishing.
25 Often the difference between an amateur and a professional is the development of an internal system for combing through the variables efficiently on or off the water. Equipment, such as fish finders, depth finders, chart recorders and underwater cameras, among others, has been developed to augment the angler in measuring some of these variables.

30 The dilemma, however, is that no current system integrates the wide variety of process variables with an effective scientific analytical tool for sport-fishing in real time.

The result is that little valuable scientific analysis has been possible in this field for the average sportsman.

Anglers have had to rely on memories of past experiences, input from friends based on their experiences or input from professionals through published mediums to attempt to understand this complicated field. The sport-fishing experience is impacted dramatically by a host of process variables that change constantly over time, many that require calibrated sensors to measure. The historical angler armed with a limited number of sensors measuring a limited number of process variables was still left with the dubious task of analyzing the data in a useful way without any statistical tools. The result has been a “hit or miss” approach where anglers face a “feast or famine” outcome each and every trip.

Sport-fishing is commonly viewed as an entertainment activity to be shared with other people. It is engaged in by individuals who often wish to share their respective experiences with their fellow anglers. Photos, movies, mounted specimens and personal memories have historically been the only ways to remember and share the overall experience. As a result, there has been an unfortunate tendency to keep “trophy size” fish as proof, exaggerate the details of previous trips and events or to simply forget what actually happened as time has passed.

The U.S. Patent No. 4,839,675 entitled “Catch and Release Fish Data Recording System” shows a device including a weighing and measuring subassembly, a data readout display, a pre-focused camera, a computer, a keyboard and a printer for recording, displaying and printing certain data concerning a fish and a fisherman.

U.S. Patent No. 5,854,447 entitled “Electronic Fish Length Measuring Apparatus” shows an apparatus for measuring and displaying fish weight, length and/or girth of a fish in a net.

U.S. Patent No. 6,094,996 entitled “Apparatus and Method for Measuring Size of Fish” shows an apparatus for measuring and displaying fish weight, length and/or girth of a fish in a net.

U.S. Patent No. 6,222,449 entitled “Remote Fish Logging Unit” shows a portable device for recording information obtained from sensors of environmental conditions and/or measured physical data on a fish, and includes manual input of information and a

display. The device can transmit recorded data to a network server via cellular telecommunications.

U.S. Patent No. 6,587,740 entitled "System, Method and Computer Program Product for Determining an Angler Rating" shows a central database receiving fishing
5 information and processing that information to generate angler ratings. Remote terminals can communicate with the database over a wide area network for inputting the information and receiving the angler ratings.

SUMMARY OF THE INVENTION

10 The present invention concerns an apparatus for the sporting industry. The concept is a specialized data logger that accepts automated and manual inputs for various data fields that relate to the sportsman's field of interest. While the invention is described in terms of fishing, the data loggers can be for hunting, bird watching or other various areas of interest. The concept behind the data loggers is to gather information
15 that allows the user to more fully understand their sport and their individual performance in that sport. The data loggers can be configured in a variety of packages ranging from the most cost effective completely manual entry units to the most sophisticated units for automatically capturing the majority of data.

The data loggers integrate GPS (latitude, longitude, altitude), compass (direction),
20 and weather information (wind speed, wind direction, rainfall, temperature, humidity, barometric pressure, weather trends, sun intensity, etc.), along with data related to the specific area of interest. Using as an example, fishing, the additional information would include items such as water conditions (temperature, clarity, oxygen levels, etc.), bottom structure (logs, rocks, weeds, contour, etc.), bait and tackle (lures, rod, reel, etc.),
25 sportsmen inputs (experience, location on boat, fishing pressure, lunar table, etc.), and more. The data logger software allows the user to begin with a standard set of data inputs and customize them to their specific needs.

The same type of standard inputs with custom variations would apply to big game hunting, small game hunting, bird watching and sightseeing as well as competitive sports
30 data loggers for basketball, baseball, football, volleyball and others.

The entire product line is vertically integrated extending from the data capture unit to the desktop PC and finally to specialized sites through the use of the World Wide Web.

The PC software is designed to allow the user to customize the data loggers to
5 meet their individual goals and specifications. Additional customization allows the user to manage their tackle and baits electronically, keeping an accurate inventory status along with where additional baits may be purchased. In addition the PC software provides extensive simulation and what if analysis from the data imported from the data logger. The same software allows, via the Internet, collection of important data such as weather
10 forecasts, important news and events, which will feed the data logger as inputs. The software also allows users around the world to share data via a web site. The web site offers information on any fishing water previously fished by one of the users. Via e-mail, users are notified of spawning conditions, catch rates and weather conditions on their requested bodies of water, data on catch rates, boating conditions, photo opportunities
15 and such will be shared between users. In addition, important user inputs are available such as launches, docks, cottages, restaurants, tackle and bait shops, guides and other important information for individuals planning trips.

The electronics seeks to source data either from other manufacturers' equipment via serial ports or integrate the necessary technology in the base units. The units also
20 allow audio and visual inputs for subjective data that is difficult to anticipate and program around. Such subjective data is often critical to understanding what happened in the final analysis. The data loggers also allow the integration of communication technology including emergency location broadcasts.

The software allows individuals to play games related to the sport. It allows the
25 sportsman to understand his/her "world" ranking. It also allows individuals to output trip itineraries for members of the group and when finished publish trip scrapbooks including photos and detailed data.

DESCRIPTION OF THE DRAWINGS

30 The above, as well as other advantages of the present invention, will become readily apparent to those skilled in the art from the following detailed description of a

preferred embodiment when considered in the light of the accompanying drawings in which:

Fig. 1 is a block diagram of a data logging system in accordance with the present invention;

5 Fig. 2 is block diagram of the data logging and processing module, the sensors and the data communications module shown in Fig. 1;

Fig. 3 is an exploded perspective view of the data logging and processing module and hub shown in Fig. 2;

Fig. 4 is a block diagram of the handheld unit and the sensors shown in Fig. 2;

10 Fig. 5 is a perspective view of the data communications module shown in Fig. 4;

Fig. 6 is a perspective view of a first alternate embodiment of the data communications module shown in Fig. 1;

Fig. 7 is a perspective view of a second alternate embodiment of the data communications module shown in Fig. 1;

15 Fig. 8 is a perspective view of the water probe shown in Fig. 4;

Fig. 9 is a perspective view of the weather station shown in Fig. 4;

Fig. 10 is a perspective view of a mounting configuration for the handheld unit of Fig. 5 and the weather station of Fig. 9;

20 Fig. 11 is a perspective view of the data logging and processing module and the personal computer of Fig. 1 connected together for data transfer;

Fig. 12 is a perspective view of the data communications module of Fig. 2 and the personal computer of Fig. 1 connected together for data transfer; and

Fig. 13 is a perspective view of the weather station of Fig. 2 and the personal computer of Fig. 1 connected together for data transfer.

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DESCRIPTION OF THE PREFERRED EMBODIMENT

Overview:

The present invention concerns an integrated system, the Log It system, that collects data from a wide variety of sources that relate to process variables that impact the sport-fishing field, using those inputs to provide a pool of data that can be statistically analyzed. The analysis is designed to provide the angler with unprecedented insights into the area of sport-fishing touching on personal characteristics and performance and

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allowing comparison to others. In addition to the scientific value, the invention helps to capture the “fishing” experience through the integration of data with audio and video effects collected during a trip and allows the sharing of that experience with others.

A Log It system **10** according to the present invention is shown in block diagram form in Fig. 1 and is comprised of numerous components that work as an integrated system to measure, collect, store and analyze data related to the sport-fishing field, reporting the results to the user and then allowing the data and results to be shared with others.

The major component categories are:

10 A Data logging and processing module (DLPM) **11** that collects, stores and analyzes data in a portable and compact unit.

A plurality of sensors **12** connected to the DLPM **11** and calibrated and used to measure some of the variables for the system **10**.

15 A data communication module (DCM) **13** connected to the DLPM **11** that can be used to enter manual data into the system and/or view selected information.

A personal computer (PC) **14** connected to the DLPM **11** and/or the DCM **13** with software that collects, stores and analyzes data and reports results to the user.

An information source including the Internet **15**, a Log It web site **16** and other web sites **17** connected to the PC **14** providing access to the algorithms developed from the universal database, maps, charts, virtual tours, software updates, and more.

✓ Collection of data:

25 Fishing is a sport that is dramatically impacted by the interplay between a large number of process variables. Time of year, time of day, weather conditions, lunar and solar cycles, water conditions, lake topography, lake vegetation and structures, fish populations, angler tendencies and capabilities, boat conditions, fishing rigs and lures and bait presentation all work together to produce the “fishing experience”.

The specific variable data values do not give, in and of themselves, a complete picture. The stability or trending of variables over time and with respect to time represents yet another class of process variables.

30 The following lists identify some of the major aspects and uses of the system **10** for logging fishing data according to the present invention.

- 1) Fishing Data Capture: GPS, Latitude, Longitude, Altitude, Speed, Direction, and Time of Day.
- 2) Fish Finder: Water Depth, Water Temperature, Bottom Profile and Fish Occupancy.
- 3) Weather Station: Air Temperature, Wind Direction, Wind Speed, Sunlight
- 5 Monitor, Precipitation Monitor, Barometric Pressure, Water Alkalinity, Oxygen Content and Humidity.
- 4) Internet: Weather Forecasts for Specific Area, Lunar Tables, Weather Trends, Water Table Histograms, Lake Contours and Sunrise/Sunset Times.
- 5) Human Inputs: Fish Species, Fish Sex, Fish Weight, Fish Length, Fish Girth,
- 10 Structure, Lure, Tackle, Water Clarity, Vegetation Present, Fish Food Chain (Stomach Contents, etc.), Retrieve Profile, Fishing Pressure, Number of Casts/Attempts, Fisherman Skill, Fisherman Location in Boat, Pictures of Fish, Pictures of Lure, Pictures of Fisherman, Pictures of Vegetation and Recordings of Fisherman.
- 15 6) Computer Inputs: Tackle Box Data, Lure Type, Lure Name, Lure Manufacturer, Lure Part Number, Lure Place of Purchase, Quantity on Hand, Equipment Data, Rod Information, Reel Information, Line Information, Boat Information, Motor Information, Other, Fish Condition, Mutations and Miscellaneous.
- 7) Fishing Data Use: Event, Episode and Trip Data Review; Boat Movement Plots;
- 20 Fish Catches with All Data; Summary Reports; and Fishermen Comparison.
- 8) What If Analysis: Compare With Previous Trips.
- 9) Voice and Audio Recorder
- 10) 911 Distress Output
- 11) Ranking System (Worldwide or Local Water)
- 25 12) Trophy Log - by fish type
- 13) Tackle Box Inventory
- 14) Fishing Pro Tips and Suggestions
- 15) Lake Databases
- 16) Trip Planning
- 30 17) Advertisement Tie In
- 18) Weather Forecasts
- 19) Safe Harbor Locator

- 20) Alarm Points, underwater debris, etc.
- 21) First Aid Assists, information, tips
- 22) Manuals, boats, motors, fishing tackle
- 23) Network Capability
- 5 24) Fishing Games
- 25) Local Games/Local Groups
- 26) Internet Games/Worldwide Groups
- 27) Scientific Outputs
- 28) Fish Food Chain Analysis

10 The Log It system **10** of Fig. 1 is an integrated combination of units that pulls data from a variety of resources and publishes that data in a user friendly and definable way. The system **10** allows useful analysis of meaningful information that previously was too difficult to capture and to use. There is shown in Fig. 2 a block diagram of the DLPM **11**, the sensors **12** and the DCM **13** in accordance with the present invention.

15 The apparatus includes a power supply/communications hub **18** connected to the DLPM **11** by a connector means **19** such as a plug connector. The hub **18** is connected to a power source **20**, such as a battery, by a connector means **20a**. The power source **20** can be, for example, an internal rechargeable battery and/or a boat battery supplying power for starting the engine, lights, electronics, and the like.

20 The sensors **12** can include a depth finder unit **12.1**, such as a sonar device, connected to the hub **18** by a connector means **12.1a** such as a cable. The unit **12.1** acquires and transmits to the DLPM **11** data related to water depth, bottom contour and fish location. A water probe sensor unit **12.2** is connected to the hub **18** by a connector means **12.2a** such as a cable. The unit **12.2** acquires and transmits to the DLPM **11** such

25 data as oxygen content of the water, water visibility, water alkalinity and thermocline.

 The thermocline is an area of water within a water column in which the warmer upper waters are prevented from mixing with the waters at a deeper level. This barrier prevents the interchange of nutrients between the two and so in a way produces two separate environments for creatures that inhabit the body of water. A weather station sensor unit

30 **12.3** is connected to the hub **18** by a connector means **12.3a** such as a cable. The unit **12.3** acquires and transmits to the DLPM **11** data related to air temperature, barometric pressure, humidity, wind speed, wind direction and solar intensity.

The DCM **13** can be a handheld data input unit **13.1** that is connected to the hub **11** by a connector means **13.1a** such as a plug connector or a cable. The unit **13.1** acquires and transmits to the DLPM **11** such data as GPS information, voice recording, specimen weight and specimen length.

5 Data points gathered as inputs for the process variables used in the fishing information system **10** according to the present invention are collected from a wide variety of sources. The first source includes the sensors **12**, such as the units **12.1**, **12.2**, **12.3** described above, mounted on anglers' boats or other structures. The second source includes the actual anglers who are fishing who can enter information with the DCM **13**,
10 such as the handheld unit **13.1**. The third source includes other anglers who employ the system **10** according to this invention. The fourth source includes third-party equipment, electronic files and sensors. The fifth source includes audio and video devices. The sixth source includes this invention's Internet web site(s) **16**. The seventh source includes published information from other general sources such as books, magazines and
15 other web sites **17**.

The process variables are associated with one of three general categories. Category I includes process variables associated with the macro-environment and include general weather conditions, general water conditions, lunar and solar cycles, general bottom topography and general fish populations. Category II includes process variables
20 associated with the micro-environment and include location, localized weather conditions, localized water conditions, localized fish populations, localized bottom topography, localized vegetation and structures and boat conditions. Category III includes process variables associated with the actual fishing experience and include angler tendencies and capabilities, fishing rigs and lures and bait presentation.

25 Each piece of data collected for Category I is marked with a time and date stamp (month, day, year, hour, minute and second), real-time or estimated, and stored in the database. Data collected for Categories II and II are always real-time data and marked with the actual time and date stamp.

The data is collected in one of two ways. Where possible, data is automatically
30 collected by the DLPM **11** or other components of the system **10** according to the present invention. Where not possible or practical, data is collected manually through the user.

There are three times when data is collected. The first time is prior to a fishing trip when the user collects data for specific variables about the location and to help in planning the excursion. The second time is during the actual trip. The system 10 collects, either automatically or through the user, data that records the entire experience as it unfolds. This data allows the user to analyze the experience and modify their inputs 5 in a way that will produce the most favorable outcome. The third time is after the trip when the user can audit, and if necessary, edit the collected data.

At this point, the system has collected a substantial number of data points that all relate to the fishing experience.

10 Uses of Data:

Once data has been collected and stored in an efficient manner, avenues for its potential use become almost endless. In the following sections some of the general uses for the data are identified.

Generation of a scientific database related to the sport-fishing field populated 15 with quality data is the backbone of any meaningful scientific analysis. The data generated through the use of this system according to the present invention by users all over the world will create an opportunity for the advancement of science in ways unheard of before. The raw data when analyzed over time also provides additional data related to historical trends.

20 Scientific analysis of raw data and trends have little value in and of themselves. The database created by this invention will be used to conduct scientific analysis related to the sport-fishing field. Utilizing statistical methods and techniques, the raw data will be analyzed and a series of algorithms developed that will be useful to the average angler.

Predictions - the algorithms will allow the user to predict, based on historical 25 information, what might work under current or assumed conditions. The user has the ability to query the system based on any set of process variables. The system responds by generating a list of suggestions designed to optimize the angler's chances of success.

Comparison - the system allows the user to conduct comparisons for any process variable. As a result, the user can make quick and efficient choices between competing 30 options.

Personal improvement - the system will allow the users to review their individual performance in a variety of ways. The outcome is that the angler is able to identify

personal strengths and weaknesses and through information generated by the system, and determine an action plan for correcting deficiencies.

Sharing with others - the system is designed to gather data related to scientific analysis but also data related to the “fishing” experience. The user has the ability to
5 combine both types of data, facts and photos, numbers and audio bytes, and to share the output with others. The result is an expansion of the user’s database and the ability to create trip memorabilia. Sharing data also allows professionals to virtually share their hotspots and techniques with amateurs for a fee.

Charting - the system utilizes the database to generate a variety of charts. Bottom
10 contours, weed population, fish population, navigation aids, shorelines, structures are examples.

Navigation - the system can generate navigation aids related to depth, structures, historical routes, channels and shortest distance between points.

Weather forecasts - the system, utilizing the onboard weather station and in
15 conjunction with general weather information can forecast weather.

Games - the system allows users to compete in a variety of games designed around the fishing experience. The games can be for local participants only or allow the comparison and competition of remote parties.

Tackle box management - the system allows the users to manage their fishing
20 gear and tackle. Inventory status, suggested re-order points, suggested purchases of new items, online purchasing of items and maintenance reminders associated with fishing gear are examples.

Trip planning - the system helps the user plan excursions by identifying potential bodies of water which hold promise. The system also identifies and connects the user
25 with providers of food, lodging, gas, licenses and bait and tackle in the surrounding area.

Auto-suggestions - the system, responding the user directed guidelines and utilizing digitized speech technology can automatically notifies the angler of significant changes in specified variables. The system also suggests changes in inputs that would typically work in the current conditions.

30 Tournament support – the system supports the tournament angler in a variety of ways. Culling management and suggestions, live well conditions, estimated time to return to dock in addition to the other features of the system provide a competitive edge.

Safety support - the system provides a variety of safety enhancements. Depth alarms, structure alarms, navigation aids, help system with first aid instructions and maritime laws work together to improve safety on the water.

Help system - the system, drawing from the universal database provides a wide
5 variety of helpful information. The system covers areas of technique, tackle and baits, boat troubleshooting, first aid, fishing rules and regulations and maritime laws.

Fisheries management - the system database provides significant insight into the sport-fishing field on a body of water by body of water basis. As a result, natural resource officials have insight in unprecedented ways related to the health of specific
10 lakes and streams as well as specific species.

Typical form of invention:

The system **10** according to the present invention, as stated above, is comprised of numerous components that work as an integrated system to measure, collect, store and analyze data related to the sport-fishing field, reporting the results to the user and then
15 allowing the data and results to be shared with others.

The DLPM **11**, shown in Figs. 1 and 2, is designed to be flexible in form and use. The DLPM **11** is semi-portable and is designed to be used on a boat and in the home. The DLPM **11** can be connected to a variety of the sensors **12** used to collect the type(s) of data desired by the end-user. The sensors **12** are designed to be permanently mounted
20 on a boat or structure with their terminations ending at a connection base (CB), the hub **18**, for the DLPM **11**. The DLPM **11** serves the functions of data logger and central processing unit.

As shown in Fig. 3, the hub **18** includes a housing **21** having a docking cutout **21a** sized to releasably receive the DLPM **11** which is adapted to be inserted and
25 removed in the direction of an arrow **21b**. A male electrical connector part (not shown) of the connector plug **19** is mounted on the rear of the DLPM **11** and mates with a female electrical connector part **19** on the housing **21** for transferring electrical power and data signals. The housing **21** has a plurality of mounting brackets **22** attached thereto for securing the housing to a suitable surface on the boat. A power switch **22** is mounted on
30 the housing **21** can be used to turn on and off the electrical power supplied through the connector **19** and through the cables **12.1a**, **12.2a**, **12.3a**, **13.1a**. The cables **12.1a**, **12.2a**, **12.3a**, **13.1a** terminate in waterproof plugs **12.1b**, **12.2b**, **12.3b**, **13.1a** respectively that

mate with connectors (not shown) on a rear surface of the housing **21**. A plurality of status indicators **23**, such as LED lamps, are provided on an upper surface of the housing **21** to indicate the status of, for example, the power switch **22** and the data transfer on the cables.

5 The handheld unit **13.1** and the sensors **12.1**, **12.2**, **12.3** are shown in more detail in Fig. 4. The handheld unit **13.1** includes a central processing unit (CPU) **13.1c** connected to various input and output devices for collecting, processing, storing and transmitting data. A GPS receiver and I/F device **13.1d** provides position data to the CPU **13.1c**. A voice recognition and I/F device **13.1e** provides audio data to the CPU
10 **13.1c**. A keyboard **13.1f** provides manual data input to the CPU **13.1c**. A graphic display **13.1g** provides visual data to the user.

The sonar unit **12.1** includes a central processing unit (CPU) **12.1c** connected to an ultrasonic transducer **12.1d** for collecting, processing, storing and transmitting depth and object data.

15 The water probe unit **12.2** includes a central processing unit (CPU) **12.2c** connected to various input devices for collecting, processing, storing and transmitting data. A pressure sensor **12.2d**, a temperature sensor **12.2e** and a solar sensor **12.2f** are examples of such input devices.

The weather station unit **12.3** includes a central processing unit (CPU) **12.3c**
20 connected to various input devices for collecting, processing, storing and transmitting data. A pressure sensor **12.3d**, a temperature sensor **12.3e** a humidity sensor **12.2f**, a wind velocity/direction sensor **12.3g** and a solar cell **12.3h** are examples of such input devices.

One form of the handheld unit **13.1** is shown in Fig. 5. A rugged, waterproof
25 housing **25** has a head portion **25a** mounting the keyboard **13.1f** and the display **13.1g**. A pair of buttons **26** is mounted on a handle portion **25b** of the housing **25** for performing functions such as power on/off and microphone on/off.

An alternate embodiment DCM **13** is shown in Fig. 6 as a data entry panel **13.2**. The panel **13.2** has a housing **27** in which a touch screen **13.2a** is mounted to perform the
30 functions of the keyboard **13.1f** and the display **13.1g** of the handheld unit **13.1** shown in Fig. 5.

The functions of the DCM **13** can be divided into two or more separate devices. For example, a second alternate embodiment DCM **13** is shown in Fig. 7 as a wireless data recorder **13.3**. The recorder **13.3** has a housing **28** including a belt clip **29** for fastening to the clothing of a user. An omni-directional mini-lapel microphone is
5 connected to the housing **28**. The recorder **13.3** can communicate with the voice recognition circuit **13.1e** shown in Fig. 4 by radio frequency transmission or the like.

The sensor units **12.1**, **12.2**, **12.3** are designed to be rugged and durable. Each sensor is individually calibrated at the time of manufacture and where possible to be re-calibrated by the end user at home over time. Others requiring delicate or sophisticated
10 calibration will be conducted through the manufacturer. The calibrated sensors are critical for the accurate collection of reliable data that provide the basis for scientific evaluation. Types of sensors are:

Water Profile: water temperature sensor, alkalinity sensor, turbidity sensor, flow sensor, depth sensor, thermocline sensor, dissolved oxygen sensor.

15 Weather Profile: air temperature, humidity, barometric pressure, precipitation, sunlight intensity, wind direction, wind speed.

Location Profile: compass, latitude, longitude, altitude.

There is shown in Fig. 8 an example of the water probe **12.2** of Fig. 4. The probe **12.2** has a housing **31** upon which are mounted the temperature sensor **12.2e** and the
20 solar sensor **12.2f** in the form of a photocell to measure visibility and clarity. An ISFET sensor **32** extends from the bottom of the housing **31** for measuring water pH. The pressure sensor **12.2d** is internal to the housing **31**. The dissolved oxygen can be calculated from the pressure and temperature measurements.

There is shown in Fig. 9 an example of the weather station **12.3** of Fig. 4. The
25 station **12.3** has a housing **33** upon which is mounted a dome **34** enclosing the solar cell **12.3h**. The housing **33** has a plurality of slots **36** formed in the side wall for receiving air to be exposed to the pressure sensor **12.3d** in the form of a MAP sensor to measure atmospheric pressure, the temperature sensor **12.3e** in the form of a thermistor, the humidity sensor **12.3f** in the form of a hygrometer, the wind velocity/direction sensor
30 **12.3g** in the form of a hot wire vector anemometer, and compass for measuring heading/direction.

There is shown in Fig. 10 a mounting configuration for the handheld unit **13.1** of Fig. 5 and the weather station **12.3** of Fig. 9. A vertically extending mounting post **36** as the weather station **12.3** attached at an upper end. A lower end of the post **36** is attached to a mounting bracket **37** that can be mounted at a convenient location on a boat (not shown). A holder **38** extends transversely from the post **36** and releasably receives the handheld unit **13.1**. A hook **39** extends from the bottom of the handheld unit **13.1** and can be attached to an internal weighing device (not shown) for obtaining fish weight.

The system **10** software and hardware design is flexible and allows for the addition of new sensor technologies and new types of sensor inputs over time as required to support the end user's future needs and wishes.

The data communication modules (DCM **13**) are numerous and varied in design as described above. The simplest is the handheld unit **13.1** of Fig. 5 that allows the entry of data through a simple keypad with the help of a graphically displayed menu. Expanded versions of this type, such as the data entry panel **13.2** of Fig. 6, employ touch screens and serve the dual purpose of being onboard analytical and information review stations. Another type of DCM **13.3** of Fig. 7 incorporates wired or wireless microphones that allow the user through manual or voice activated triggers to input manual data as voice recordings that are later entered in the system through the use of another DCM or through the system program as data values. The system **10** is also designed to allow the collection of manual data through the data entry panels of third-party products.

The personal computer software (PCS) of the system **10** automatically downloads data from the DLPM as it is plugged into the home CB. As shown in Fig. 11, the DLPM **11** is docked in the CB or hub **18** that is connected to the personal computer **14** by a cable **40**. The data is added to the database that contains all of the historical data ever collected in the system where it is maintained based on the time and date it was recorded. The PCS is then used to complete the data sets by polling the user for manual entries that were omitted or for converting the audio entries into data points the computer can recognize.

As shown in Fig. 12, the handheld unit **13.1** of Fig. 2 can be connected directly to the personal computer **14** for data transfer through a connector adapter **41** powered by a power supply **42**. As shown in Fig. 13, the weather station **12.3** of Fig. 2 can be

connected directly to the personal computer 14 for data transfer through the connector adapter 41 powered by the power supply 42.

The PCS also allows the user to enter other types of data into the database where, if applicable, it is synchronized based on time and date. Examples include images from a digital camera camcorder, voice recorder, and Internet information. The PCS is designed to allow the images that have a time and date stamp to be automatically synchronized with the DLPM data whereby pictures taken of fish will be automatically linked to the data collected for the same event. If the picture is not time and date stamped, the user can manually link the images to fish events manually.

10 The PCS is a powerful statistical tool that allows the user to do a multitude of things such as:

1. Review fishing trips in detail, event by event.
2. Statistically evaluate individual performance compared to previous trips and compared to other fishermen.

15 3. Perform user defined “what if analyses” with any of the collected data.

Examples might include the following:

What combination of weather conditions produce the highest catch rates?

What lures work best under what conditions?

Where were fish caught previously on this body of water?

20 What lures work best at what depths?

What color of lure works best based on a variety of weather conditions?

What lures work best for whom?

What suggestions would the computer make given the forecasted weather conditions for a pending trip?

25 4. Share data with others

Trip data with others with as little or as much detail as desired.

The Internet web sites 16 provide access to the algorithms developed from the universal database, maps, charts, virtual tours, software updates, and more. It is a method of acquiring and sharing information related to the sport-fishing experience.

30 Process Variable families and sources:

Date and Time - DLPM 11 electronics

Weather Conditions

- 1.) Localized air temperature -- Auto
- 2.) Localized wind direction -- Auto
- 3.) Localized wind speed -- Auto
- 4.) Localized solar intensity -- Auto
- 5 5.) Localized precipitation -- Auto
- 6.) Localized barometric Pressure -- Auto
- 7.) Localized humidity -- Auto
- 8.) Localized wind chill -- Auto/Calculated
- 9.) Localized heat index -- Auto/Calculated
- 10 10.) Localized air temperature trend -- Auto/Calculated
- 11.) Localized wind direction trend -- Auto/Calculated
- 12.) Localized wind speed trend -- Auto/Calculated
- 13.) Localized solar intensity trend -- Auto/Calculated
- 14.) Localized precipitation trend -- Auto/Calculated
- 15 15.) Localized barometric pressure trend -- Auto/Calculated
- 16.) Localized humidity trend -- Auto/Calculated
- 17.) Localized wind chill trend -- Auto/Calculated
- 18.) Localized heat index trend -- Auto/Calculated
- 19.) General air temperature -- User
- 20 20.) General wind direction -- User
- 21.) General wind speed -- User
- 22.) General solar intensity -- User
- 23.) General precipitation -- User
- 24.) General barometric Pressure -- User
- 25 25.) General humidity -- User
- 26.) General wind chill -- User
- 27.) General heat index -- User
- 28.) Forecasted air temperature -- User
- 29.) Forecasted wind direction -- User
- 30 30.) Forecasted wind speed -- User
- 31.) Forecasted solar intensity -- User
- 32.) Forecasted precipitation -- User

- 33.) Forecasted barometric Pressure -- User
- 34.) Forecasted humidity -- User
- 35.) Forecasted wind chill -- User
- 36.) Forecasted heat index -- User
- 5 Water Conditions
 - 1.) Localized water temperature -- Auto
 - 2.) Localized alkalinity -- Auto
 - 3.) Localized turbidity -- Auto
 - 4.) Localized flow -- Auto
 - 10 5.) Localized depth -- Auto
 - 6.) Localized dissolved oxygen -- Auto
 - 7.) Localized surface conditions -- Auto
 - 8.) Localized fish population -- Auto/Calculated
 - 9.) General water temperature -- Auto
 - 15 10.) General alkalinity-- Auto
 - 11.) General turbidity -- Auto
 - 12.) General flow -- Auto
 - 13.) General depth -- Auto
 - 14.) General dissolved oxygen -- Auto
 - 20 15.) General surface conditions -- Auto
 - 16.) General fish population -- Auto
- Boat Conditions
 - 1.) Location (Latitude, Longitude. Altitude) -- Auto
 - 2.) Speed -- Auto
 - 25 3.) Heading -- Auto
 - 4.) Orientation -- Auto
 - 5.) Battery status -- Auto
 - 6.) Engine status -- Auto
 - 7.) Live well status -- Auto
 - 30 8.) Fuel level -- Auto
 - 9.) Oil level -- Auto
- Angler

- | | | |
|----|------|---------------------------|
| | 1.) | Name -- User |
| | 2.) | Age -- User |
| | 3.) | Sex -- User |
| | 4.) | Height -- User |
| 5 | 5.) | Weight -- User |
| | 6.) | Photo -- User |
| | 7.) | Address -- User |
| | 8.) | Skill level -- Calculated |
| | 9.) | Location on boat -- User |
| 10 | 10.) | Quantity on boat -- User |
| | 11.) | Start time -- User |
| | 12.) | Stop time -- User |
| | 13.) | Misc. note -- User |
| | | Rig |
| 15 | 1.) | Rod type -- User |
| | 2.) | Rod length -- User |
| | 3.) | Rod action -- User |
| | 4.) | Rod manufacturer -- User |
| | 5.) | Rod model -- User |
| 20 | 6.) | Reel speed -- User |
| | 7.) | Reel manufacturer -- User |
| | 8.) | Reel model -- User |
| | 9.) | Line weight -- User |
| | 10.) | Line manufacturer -- User |
| 25 | 11.) | Line model -- User |
| | 12.) | Leader type -- User |
| | 13.) | Leader length -- User |
| | 14.) | Lure type -- User |
| | 15.) | Lure color -- User |
| 30 | 16.) | Lure weight -- User |
| | 17.) | Lure mm depth -- User |
| | 18.) | Lure max depth -- User |

	19.)	Blade combination -- User
	20.)	Lure manufacturer -- User
	21.)	Lure model -- User
	22.)	Live bait type -- User
5	23.)	Live bait condition -- User
	24.)	Bait / Lure Modifications -- User
	25.)	Special Equipment -- User
	26.)	Target Depth -- User
		Presentation
10	1.)	Type -- User
	2.)	Action -- User/Auto
	3.)	Speed -- User/ Auto
	4.)	Depth -- User
	5.)	Direction -- User
15	6.)	Line out -- User
		Cover
	1.)	Type -- User
	2.)	Density -- User
	3.)	Type2 -- User
20	4.)	Density2 -- User
		Structure
	1.)	Type 1 -- User
	2.)	Density 1 -- User
	3.)	Type 2 -- User
25	4.)	Density 2 -- User
		Bottom
	1.)	Hardness -- Auto
		General food chain activity
	1.)	Species -- User
30	2.)	Action -- User
		Localized food chain activity
	1.)	Species -- User

- 2.) Action -- User
- Event
- 1.) Type -- User
- 2.) Photo -- User
- 5 3.) Movie -- User
- 4.) Audio -- User
- 5.) Time -- Auto
- Episode
- 1.) Type -- User
- 10 2.) Name -- User/Auto
- 3.) Start time -- User
- 4.) End Time -- User
- Fish
- 1.) Species -- User
- 15 2.) Sex -- User
- 3.) Length -- User
- 4.) Weight -- User
- 5.) Girth -- User
- 6.) Condition -- User
- 20 7.) Markings -- User
- Other
- 1.) Lunar cycles -- User/Auto
- 2.) Solar cycles -- User/Auto

The data entered by users of the system **10** can be stored at the web site **16** and
 25 made available over the Internet for enhancing the fishing experience. For example, the
 data stored in the system **10** can be used in a “virtual guide service” to help the user plan
 excursions by identifying potential bodies of water which hold promise and providing the
 associated fishing data. The system **10** also identifies and connects the user with
 providers of food, lodging, gas, licenses and bait and tackle in the surrounding area.

30 In accordance with the provisions of the patent statutes, the present invention has
 been described in what is considered to represent its preferred embodiment. However, it

should be noted that the invention can be practiced otherwise than as specifically illustrated and described without departing from its spirit or scope.